# "WHERE THE MALDIVES MEETS GLOBAL HOSPITALITY"



# EXHIBITION

20<sup>TH</sup> - 22<sup>ND</sup> OCTOBER SYNTHETIC TRACK, HULHUMALÉ, MALDIVES

## INTERNATIONAL CULINARY CHALLENGE

19TH - 22ND OCTOBER

MALDIVES NATIONAL UNIVERSITY & SYNTHETIC TRACK, HULHUMALÉ, MALDIVES



## EXPAND YOUR BUSINESS IN PARADISE

If you are looking to start up, expand or delight your customers with distintive & exciting merchandise, amenities or tastes, HOTEL ASIA is the platform offering you a Perfect Gateway to the Maldivian hospitality and restaurant industry.

Celebrating the 19th edition HOTEL ASIA 2025 will be the "Biggest and Best" event for all stakeholders in the hotel, resort, restaurant, food & service industries in the pristine tropical paradise islands - The Maldives.

## **EXHIBITOR PRODUCTS LISTING**

\* Please note Pork items, Alcoholic Beverages & Tobacco cannot be displayed

Premises, Facilities Management & Technology

- Technology
- Flooring
- Systems & Control
- Signage/Laundry
- Cleaning Systems
- Security Systems
- Hygiene & Catering
- Heating & Ventilation

- Sewage Systems
- Guests Service Systems
- Total Facilities Management
- In-room Technologies Environmental & Waste Management
- Retail Information Systems
- Gardening & Landscaping Equipment Construction Material & Equipment



## Food & Beverage

- Ambient Food
- Health Food
- Canned Food
- Hot & Cold Beverages
- Bakery
- Gourmet Food
- Ingredients/Essences
- Meat & Poultry
- Food Ingredients
- Beverages & Drinks
- Fish & Seafood
- Ethic Food
- Chilled & Frozen Foods
- Sauces/Fresh Produce
- Soft Drinks/Dairy Products
- Specialty/Fine Foods
- Tea & Coffee/Ice Cream
- Confectionery/Sweets Snacks

### Catering Equipment & Services

- Bakery & Confectionery Equipment
- Bar/Coffee Equipment & Suppliers
- Coffee/Ice Cream Machines
- Cooking Equipment
- Dish Washers/Glass Washers
- Food Preparation Equipment
- Chilling/Freezing Equipment
- Transportation & Distribution
- Pizza Equipment & Suppliers
- Storage & Refrigeration
- Storage Equipment
- Services Equipment
- Packaging Equipment & Suppliers
- Shop Fitting & Display Equipment
- Temperature Control
- Utensils
- Vending Machines
- Utility Suppliers (Gas, Electricity, Water)

## Furniture, Furnishing & Tableware

- Bathroom Fittings
- Fabrics
- Carpets/Flooring Covering
- Furniture/Chinaware
- Glassware
- Outdoor Furniture
- Contract Furnishing & Interior
- Furnishing/Designs
- Tableware/Uniforms
- Curtains/Blinds
- Table Linen/Skirting
- Table Decoration
- Cutlery

## **Health Leisure** & Equipment

- Disposable Cutlery & Crockery
- Lighting & Accessories
- Housekeeping Suppliers & Services
- Leisure Furnishing & Management
- Fitness & Leisure Equipment
- Health & Beauty Products
- Guest Amenities
- Outdoor Furniture
- Games & Amusements
- Sun beds & Saunas
- Sports Equipment
- Music/Sounds Systems
- TV/Video Systems
- Mobile Units / Fabrication



# **VISITOR PROFILE**

- \* Visitors from the following industry sectors will be present at Hotel Asia 2025
- Hotel & Resort Owners
- Hotel Development Executives
- General Managers
- Engineering Managers
- Bakery Owners & Professionals
- Hotel Management Executives
- Security & Safety Managers
- Front Office Managers
- House Keeping Personnel
- Tourism Industry Professionals
- Purchasing/Procurement Managers

- IT Managers
- F & B Managers
- Chefs
- Dealers/Suppliers
- Finance Managers
- Hotel Project Consultants
- Reservations Managers
- Hotel Maintenance Officers
- Front office Managers
- Business Development Managers

# **MARKETING & PROMOTION**

- Media advertising in international & regional publications & press.
- Targeted visitor campaign: direct mailing, email blasts, Invitation distribution, Show Preview.
- PR agency activities with international & regional media, including press conferences.
- Show Website.
- Direct Visits & Promotions to Resorts & Hotels.
- Outdoor Advertising, Electronic & Print Media Promotions etc....

## HOTEL ASIA INTERNATIONAL CULINARY CHALLENGE

The Culinary Challenge is one of the highly anticipated events at Hotel Asia. Chefs and Service personnel from both - the best of the Maldivian Resorts and from other participating nations vie for top honors at the competition. The Culinary Challenge itself adds a unique and diverse facet to the event, harnessing the best of talent in the region in one common place. The Panel of Judges will comprise of internationally recognised culinary professionals. The Awards and Certificates that are given in recognition of the skill and quality of the chefs are regarded as world class endorsements for the participants internationally.

## **Competition Categories**

Class 1 Decorated Cake

Class 2 Fruit & Vegetable Carving

Class 3 Artistic Showpiece

Class 4 Bread & Pastry Display

Class 5 3 Desserts (Display)

Class 6 Hot Cooking - Fish fillet

Class 7 Hot Cooking – Beef

Class 8 Hot Cooking – Seafood

Class 9 Hot Cooking — Poultry

Class 10 Hot Cooking - Lamb

Class 11 Desserts

Class 12 Rice Dish

Class 13 Asian Noodles

Class 14 Team Challenge

Class 15 Maldivian Dish

Class 16 Creative Soup

Class 17 Perfect Omelette & Egg Benedict

Class 18 Young Chef

Class 19 Tea Challenge

Class 20 Iced Mocktail

## Main Awards

Best Culinary Establishment - "Alan Palmer Challenge Trophy"

Most Outstanding Chef

Most Outstanding Pastry Chef

Top Maldivian Chef

**Best Artist** 

Most Promising Young Maldivian Chef

















GLIMPSE OF 2024 EXHIBITION













#### **VENUE**

Dharubaaruge Exhibition Hall, Malé, Maldives

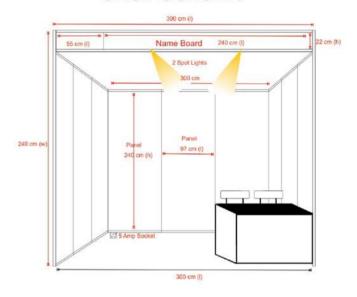
#### Includes:

- One counter and two chairs
- Two spotlights
- One 5 amp plug point
- Electricity & cleaning free of charge
- Waste bin
- Free listing in the exhibitor directory
- 20 visitor invitation cards

#### Stall Rate per Sqm

Shell Scheme: US\$ 300 Bare Scheme: US\$ 285 Prime Location: US\$ 330

## Shell Scheme



Standard 9 sqm Stall

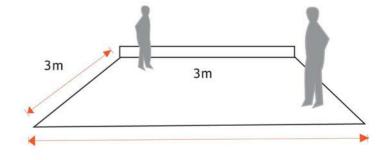
#### Includes:

- One 5 amp plug point
- Electricity & cleaning free of charge
- Free listing in the exhibitor directory
- 20 visitor invitation cards

#### **AVAILABLE SIZES:**

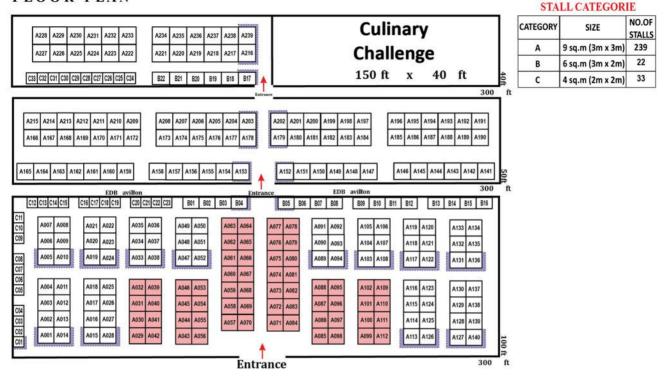
 $4 \text{ m}^2 / 6 \text{ m}^2 / 9 \text{ m}^2$  Subject to availability

# **Bare Space**



#### **EXHIBITION VENUE**

#### FLOOR PLAN



#### LOCATION MAP

Synthetic Track, Hulhumalé, Maldives







#### **MALDIVES**



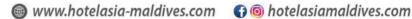
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