



Biggest & the Best Food & Hospitality Event in the Maldives

13<sup>TH</sup> - 15<sup>TH</sup> MAY 2024 (EXHIBITION) 12<sup>TH</sup> - 15<sup>TH</sup> MAY 2024 (CULINARY CHALLENGE) DHARUBAARUGE, MALÉ, MALDIVES



# **EXPAND YOUR BUSINESS IN PARADISE**

If you are looking to start up, expand or delight your customers with distintive & exciting merchandise, amenities or tastes, HOTEL ASIA is the platform offering you a Perfect Gateway to the Maldivian hospitality and restaurant industry.

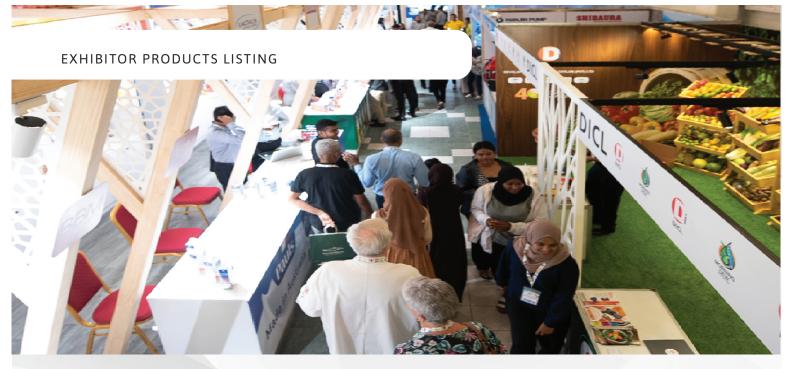
Celebrating the 18th edition HOTEL ASIA 2024 will be the "Biggest and Best" event for all stakeholders in the hotel, resort, restaurant, food & service industries in the pristine tropical paradise islands - The Maldives.

EXHIBITOR PRODUCTS LISTING (Please note Pork items, Alcoholic Beverages & Tobacco cannot be displayed)

Premises, Facilities Management & Technology

- Technology
- Flooring
- Systems & Control
- Signage/Laundry
- Cleaning Systems
- Security Systems
- Hygiene & Catering
- Heating & Ventilation

- Sewage Systems
- Guests Service Systems
- Total Facilities Management
- In-room Technologies
- Environmental & Waste Management
- Retail Information Systems
- Gardening & Landscaping Equipment



# Food & Beverage

- Ambient Food
- Health Food
- Canned Food
- Hot & Cold Beverages
- Bakerv
- Gourmet Food
- Ingredients/Essences
- Meat & Poultry
- Food Ingredients
- Beverages & Drinks
- Fish & Seafood
- Fthic Food

Products

- Chilled & Frozen Foods
- Sauces/Fresh Produce
- Soft Drinks/Dairy
- Specialty/Fine Foods
- Tea & Coffee/Ice Cream
- Confectionery/Sweets Snacks

# Catering Equipment & Services

- Bakery & Confectionery Equipment
- Bar/Coffee Equipment & Suppliers
- Coffee/Ice Cream Machines
- Cooking Equipment
- Dish Washers/Glass Washers
- Food Preparation Equipment
- Chilling/Freezing Equipment
- Transportation & Distribution
- Pizza Equipment & Suppliers
- Storage & Refrigeration
- Storage Equipment
- Services Equipment
- Packaging Equipment & Suppliers
- Shop Fitting & Display Equipment
- Temperature Control
- Utensils
- Vending Machines
- Utility Suppliers (Gas, Electricity, Water)

# Furniture, Furnishing & Tableware

- Bathroom Fittings
- Fabrics
- Carpets/Flooring Covering
- Furniture/Chinaware
- Glassware
- Outdoor Furniture
- Contract Furnishing & Interior
- Furnishing/Designs
- Tableware/Uniforms
- Curtains/Blinds
- Table Linen/Skirting
- Table Decoration
- Cutlerv

# Health Leisure & Equipment

- Disposable Cutlery & Crockery
- Lighting & Accessories
- Housekeeping Suppliers & Services
- Leisure Furnishing & Management
- Fitness & Leisure Equipment
- Health & Beauty Products
- Guest Amenities
- Outdoor Furniture
- Games & Amusements
- Sun beds & Saunas
- Sports Equipment
- Music/Sounds Systems
- TV/Video Systems
- Mobile Units / Fabrication



# **VISITOR PROFILE**

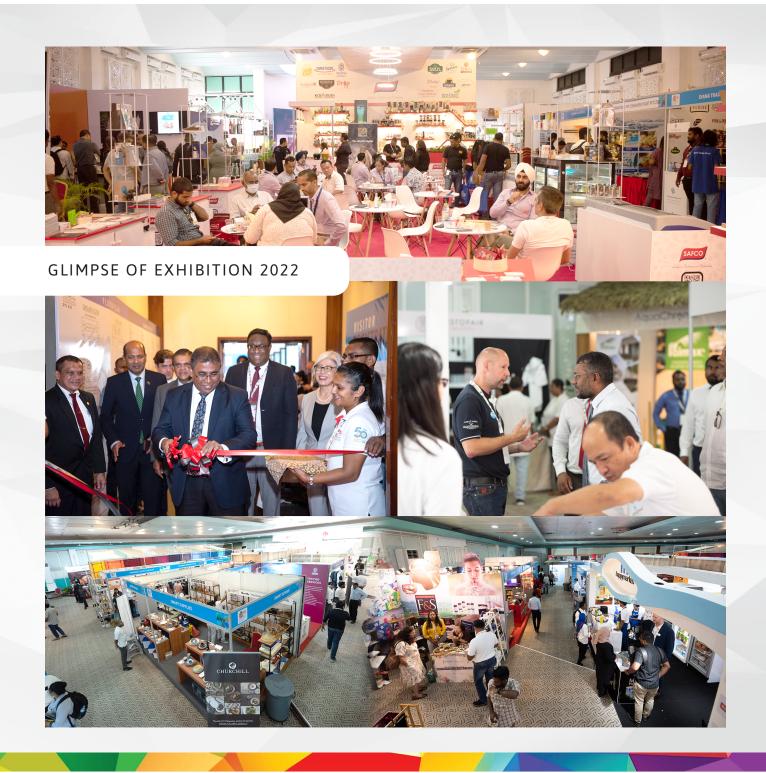
- Hotel & Resort Owners
- Hotel Development Executives
- General Managers
- Engineering Managers
- Bakery Owners & Professionals
- Hotel Management Executives
- Security & Safety Managers
- Front Office Managers
- House Keeping Personnel
- Tourism Industry Professionals
- Purchasing/Procurement Managers

- IT Managers
- F & B Managers
- Chefs
- Dealers/Suppliers
- Finance Managers
- Hotel Project Consultants
- Reservations Managers
- Hotel Maintenance Officers
- Front office Managers
- Business Development Managers

# MARKETING & PROMOTION

- Media advertising in international & regional publications & press.
- Targeted visitor campaign: direct mailing, email blasts, Invitation distribution, Show Preview.
- PR agency activities with international & regional media, including press conferences.
- Show Website.
- Direct Visits & Promotions to Resorts & Hotels.
- Outdoor Advertising, Electronic & Print Media Promotions etc....

<sup>\*</sup> Visitors from the following industry sectors will be present at Hotel Asia 2024



## HOTEL ASIA INTERNATIONAL CULINARY CHALLENGE

The Culinary Challenge is one of the highly anticipated events at Hotel Asia. Chefs and Service personnel from both - the best of the Maldivian Resorts and from other participating nations vie for top honors at the competition. The Culinary Challenge itself adds a unique and diverse facet to the event, harnessing the best of talent in the region in one common place. The Panel of Judges will comprise of internationally recognised culinary professionals. The Awards and Certificates that are given in recognition of the skill and quality of the chefs are regarded as world class endorsements for the participants internationally.

# **Competition Categories**

Class 1 Decorated Cake

Class 2 Fruit & Vegetable Carving

Class 3 Artistic Showpiece

Class 4 Bread & Pastry Display

Class 5 3 Desserts (Display)

Class 6 Hot Cooking - Fish fillet

Class 7 Hot Cooking - Beef

Class 8 Hot Cooking - Seafood (A)

Class 9 Hot Cooking - Seafood (B)

Class 10 Hot Cooking - Poultry

Class 11 Hot Cooking - Lamb

Class 12 Desserts

Class 13 Vegetarian Dish

Class 14 Asian Noodles

Class 15 Team Challenge

Class 16 Maldivian Dish

Class 17 Creative Salad

Class 18 The Perfect Steak & Omelets

Class 19 Young Chef

Class 20 Tea Challenge

Class 21 Iced Mocktail

Class 22 Creative Table Set-up

Class 23 Hot Cooking - Lobster

Class 24 Creative Beverage

#### Main Awards

Best Culinary Establishment - "Alan Palmer Challenge Trophy"

Most Outstanding Chef

Most Outstanding Pastry Chef

Top Maldivian Chef

Best Artist

Most Promising Young Maldivian Chef





# VENUE: Dharubaaruge Exhibition Hall, Malé, Maldives

## Includes:

- One counter and two chairs
- Two spotlights
- One 5 amp plug point
- Electricity & cleaning free of charge
- Waste bin
- Free listing in the exhibitor directory
- 20 visitor invitation cards

# Ground Floor

Shell Scheme: US\$ 300 Bare Scheme: US\$ 285 Prime Location: US\$ 330

PER SQM (m<sup>2</sup>), (Inclusive of taxes)

#### First Floor

Shell Scheme: US\$ 280 Bare Scheme: US\$ 265 Prime Location: US\$ 310

PER SQM (m<sup>2</sup>), (Inclusive of taxes)

## **AVAILABLE SIZES:**

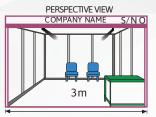
 $4 \text{ m}^2 / 6 \text{ m}^2 / 9 \text{ m}^2 / 13.5 \text{ m}^2 / 24 \text{ m}^2 / 27 \text{ m}^2$  Subject to availability

## Includes:

PER SQM (m<sup>2</sup>), (Inclusive of taxes)

- One 5 amp plug point
- Electricity & cleaning free of charge
- Free listing in the exhibitor directory
- 20 visitor invitation cards

# Shell Scheme







# BBV

## **ENDORSED & SUPPORTED BY**







## **CO SPONSOR**

Out Door Marquee

Shell Scheme: US\$ 200

Bare Scheme: US\$ 185

Prime Location: US\$ 225



#### OFFICIAL PARTNERS

LOGISTICS

KITCHEN EQUIPMENT





#### CATEGORY SPONSORS





















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SRI LANKA & OVERSEAS



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